



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

## Contract # 1389887

**Schedule Dates** 10/09/12-10/14/12  
**Advertiser** NRA-National Rifle Association (72938)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** NRA 3316 (478907)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 137/490/3316  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** NRA  
NATIONAL RIFLE ASSOCIATION  
JARED SALLES

**Date Entered** 10/05/12  
**Last Modified** 10/05/12  
**Entered By** Melody Margolin  
**CO-OP** No  
**Headline #** ECR09837078  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,785.00  
**Net Total** \$10,115.00  
**Sales Tax**

## Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	8	\$11,900.00
<b>Grand Total:</b>	<b>8</b>	<b>\$11,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/09/12-10/09/12	3	:30	5:01A- 5:57A (EST)			1						1	\$400.00	\$400.00	Columbus (WSYX)	GD DY CLMB5-5A	10/5/12
2.0	Normal Line / SPOT (2)	10/11/12-10/11/12	3	:30	5:01A- 5:57A (EST)					1				1	\$400.00	\$400.00	Columbus (WSYX)	GD DY CLMB5-5A	10/5/12
3.0	Normal Line / SPOT (3)	10/12/12-10/12/12	3	:30	5:01A- 5:57A (EST)						1			1	\$400.00	\$400.00	Columbus (WSYX)	GD DY CLMB5-5A	10/5/12
4.0	Normal Line / SPOT (4)	10/14/12-10/14/12	3	:30	11:35P- 12:05A (EST)								1	1	\$300.00	\$300.00	Columbus (WSYX)	SEINFELD WK<	10/5/12
5.0	Normal Line / Nascar (5)	10/13/12-10/13/12	3	:30	7:28P- 11P (EST)							2		2	\$1,800.00	\$3,600.00	Columbus (WSYX)	NASCAR 10/13	10/5/12
6.0	Normal Line / Pre-Game (6)	10/13/12-10/13/12	3	:30	11A- 11:58A (EST)							1		1	\$1,800.00	\$1,800.00	Columbus (WSYX)	FB FEVER PRE GAME	10/5/12
7.0	Normal Line / Football (7)	10/13/12-10/13/12	3	:30	3:30P- 7P (EST)							1		1	\$5,000.00	\$5,000.00	Columbus (WSYX)	COLLEGE FB	10/5/12
8.0	Normal Line / Football (8)	10/13/12-10/13/12	3	:30	7:58P- 11:30P (EST)							1			\$4,500.00		Columbus (WSYX)	ABC CLG FTBL	10/5/12
8.0.1	Preempt (B)	10/13/12															Columbus (WSYX)	Program Change/Exception - this is Nascar ordered FB L	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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